

*Actility Webinar*

# Indoor Tracking with LoRaWAN® by Quuppa & Actility

Deploying one-size-fits-all Real Time Location System for people and assets,  
with testimonies from Favendo, M2M Germany and McCool Controls

Thursday January 20th  
17:00 CET Paris (11:00 AM ET New-York)



Actility

Quuppa

Favendo

**MC<sup>3</sup>E**  
MCCOOL CONTROLS  
& ENGINEERING LTD.

**m2m**<sup>®</sup>  
your wireless competence

# Agenda

Shmuel Solomon



# Webinar Meeting Agenda

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- Expand your business with LoRaWAN and Quuppa RTLS Indoor Positioning & Tracking – **Actility Shmuel Solomon**
- Delivering reliable location data in complex indoor and outdoor use cases or hazardous environments thanks to LoRaWAN – **Quuppa Torsten Amstein**
- Customized hybrid RTLS solutions for every kind of industry a real-life use case – **Favendo Stefan Balduf**
- Real-life Use Case: Optimizing logistics for cable drums using Quuppa and Abeeway – **M2M Germany Marius Nickolai**
- Making buildings smarter with LoRaWAN-enabled tracking, with Quuppa, Abeeway and Actility - **McCool Controls & Engineering Eóin McCool**
- Summary and Q&A

# Key Points

Shmuel Solomon



# Webinar Key Points

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**TECHNOLOGY** : Actility and Quuppa created a partnership in the goal of developing solutions that work seamlessly together to provide added value to end customers.



**FLEXIBILITY** : We offer a customizable combination of HW capabilities to provide the best trade-off Accuracy - Power Consumption – Costs.



**INDOOR & OUTDOOR** : Ensure seamless outdoor / indoor positioning capabilities.



**BUSINESS OPPORTUNITY** : Geolocation is a pervasive use case, a global need to position assets and people and now ever more with <1m accuracy, efficient, secured with battery life well beyond existing cellular solutions.

# Today's Speakers

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## Shmuel Solomon

Your Partner For Digital Transformation -  
Enterprise Channel Sales Manager at Actility.  
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## Marius Nickolai

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# Actility

Shmuel Solomon



# Actility

## In Short

- ✓ Actility is a **world leader** in LPWAN **industrial-grade connectivity solutions** for the IoT.
- ✓ Also provides revolutionary **ultra-low TCO geolocation technologies** through its subsidiary **Abeeway**.
- ✓ Headquarters – **Paris, France / Worldwide regional offices**.
- ✓ Founded – **2010**.
- ✓ Employees – **130. 60% R&D and Product Managers**.

## Mission

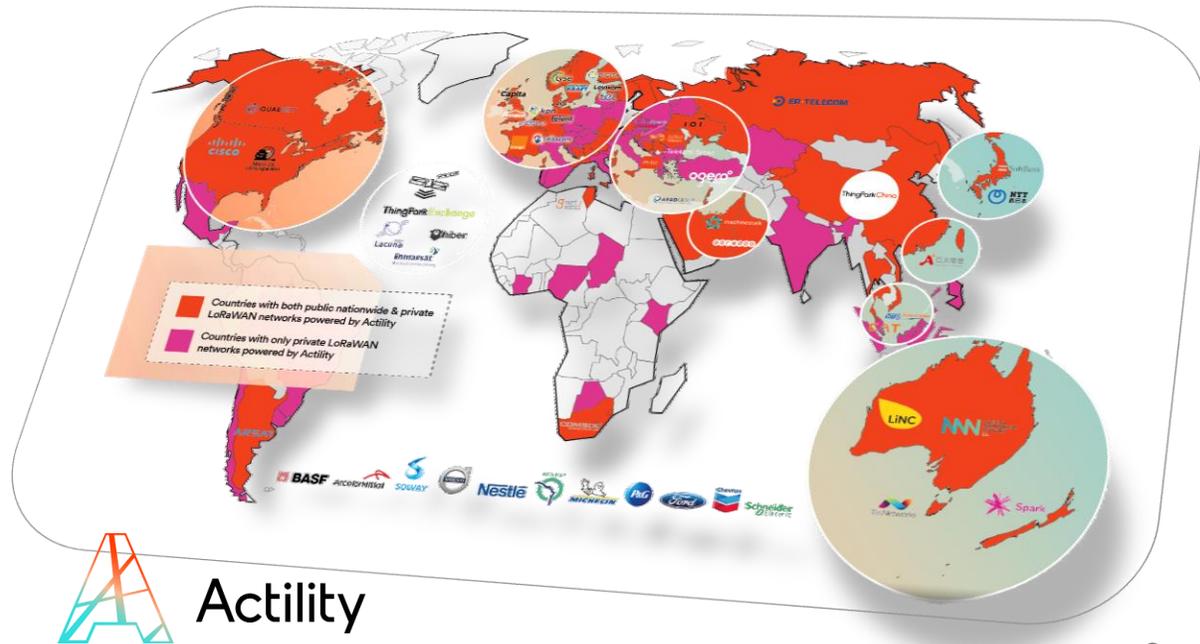
- ✓ Actility believes in a more efficient and sustainable world through **ubiquitous digital-twin technology**. We want to spark this transition and become the **leading global mediation** platform between cloud apps and the physical world.
- ✓ Actility's ambition is to **put IoT at the service** of cities, citizens, industries, and communities, enabling them **to form a connected ecosystem**.



# Activity Global Footprint

## Activity deploy IoT networks across campuses, regions and whole countries

- ✓ **Thousand + of industrial enterprise** networks worldwide.
- ✓ **Over 35K public network** base stations worldwide.
- ✓ **20 billion** IoT transactions per year.
- ✓ **24/7 regional georedundant datacenters.**
- ✓ **50+ large-scale Tier-1** service providers.
- ✓ **20 interconnected networks** across countries and space through **Roaming** platform.



## Abeeway unlocks the value of LPWAN-enabled geolocation for IoT Vertical Segment

- ✓ **200k trackers** sold a year worldwide.
- ✓ **Over 50 partners.**
- ✓ **Large-scale Tier-1** service providers – Proximus, KPN, Orange, and others.
- ✓ Trending solutions on major verticals – **connected construction, mining, oil and gas, assets tracking, search and find, vehicle car parking**



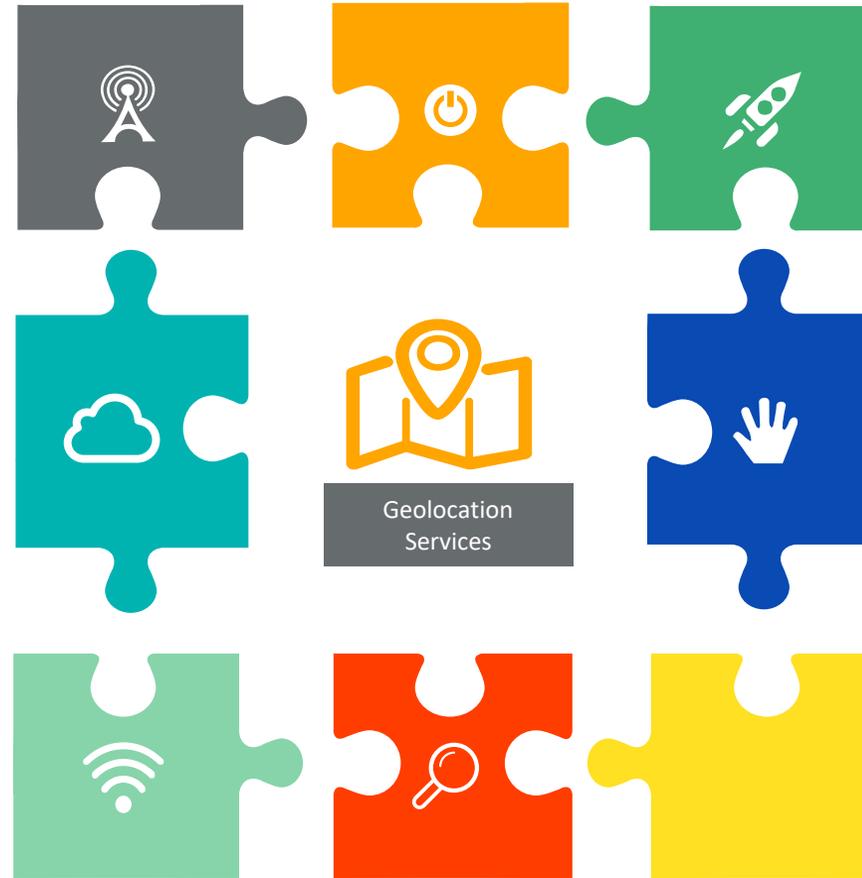
# Current Geolocation Challenges

◆ **Accuracy required**  
Adequate accuracy can actually evolve over time

◆ **Battery Consumption**  
When reporting position  
When in standby mode

◆ **Cost**  
CAPEX – tracker/NW costs  
OPEX (replace batteries every week? Month? Year ? How many batteries? )

◆ **Device Form Factor**  
Commoditization of trackers requires miniaturization of components and batteries



◆ **Variety of environments**  
Indoor / outdoor tracking  
Local / National / International  
Land / Sea

◆ **Variety of geolocation needs**  
Real time tracking / position on demand  
Geo fencing  
Alert on events (T°/shocks/ Motion)

◆ **Various types of mobility**  
Devices can be Static, sporadically moving or constantly moving

◆ **Dynamic management**  
Connectivity needs to allow dynamic & flexible reconfiguration of the tracker

# Geolocation Technologies overview

Aboeeway



	Characteristics	Benefits	Remarks	In/Outdoor
GPS	<ul style="list-style-type: none"> <li>Sensitivity : -145dBm</li> <li>Accuracy 1-15m</li> </ul>	<ul style="list-style-type: none"> <li>Ubiquitous outdoor solution</li> </ul>	<ul style="list-style-type: none"> <li>Ephemerid sent to device (GPS downlink needed)</li> </ul>	Outdoor
LP-GPS	<ul style="list-style-type: none"> <li>High sensitivity : -165dBm</li> <li>Accuracy(50-90%): 10-18m</li> </ul>	<ul style="list-style-type: none"> <li>No Cold Start, fix time 10s</li> <li>Very low power</li> </ul>	<ul style="list-style-type: none"> <li>Patented solution -&gt; TPX LE needed</li> <li>DA-GPS to improve accuracy(roadmap)</li> </ul>	Outdoor Light indoor
Wifi	<ul style="list-style-type: none"> <li>Sensitivity -86dBm</li> <li>Accuracy : 20-40m</li> </ul>	<ul style="list-style-type: none"> <li>Simple</li> <li>Low Cost</li> </ul>	<ul style="list-style-type: none"> <li>Accuracy depends on hotspot density</li> </ul>	Outdoor Indoor
BLE	<ul style="list-style-type: none"> <li>Sensitivity -78dBm</li> <li>Accurate short range geolocation solution</li> </ul>	<ul style="list-style-type: none"> <li>Very Low Power consumption</li> </ul>	<ul style="list-style-type: none"> <li>Can also be used for Firmware upgrades</li> </ul>	Indoor
Quuppa	<ul style="list-style-type: none"> <li>Real Time &lt;1sec</li> <li>Accuracy : &lt;1m</li> </ul>	<ul style="list-style-type: none"> <li>Long battery life</li> <li>Solution for diverse use cases</li> </ul>	<ul style="list-style-type: none"> <li>Scalable</li> </ul>	Indoor And Outdoor

A customizable combination of HW capabilities to provide the best trade-off Accuracy - Power Consumption

# Positioning Statement

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Abeeway

+

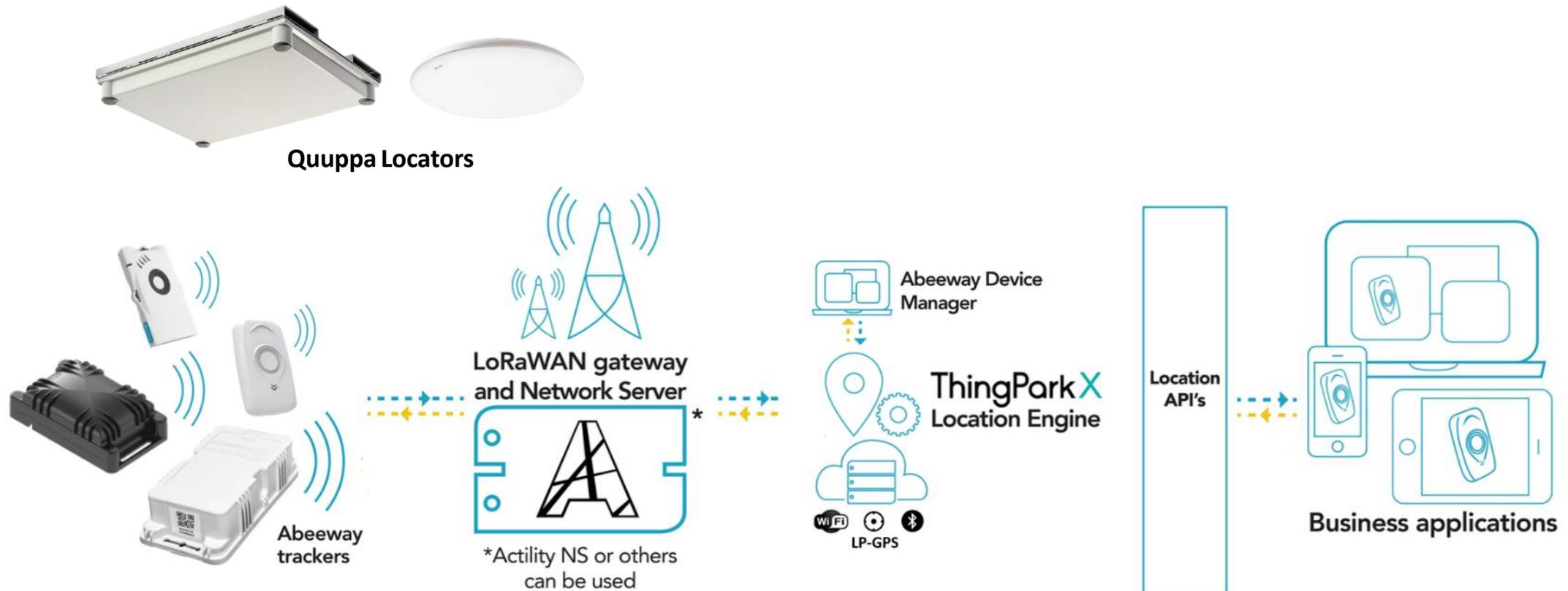
QUUPPA

**= Technological Cooperation**

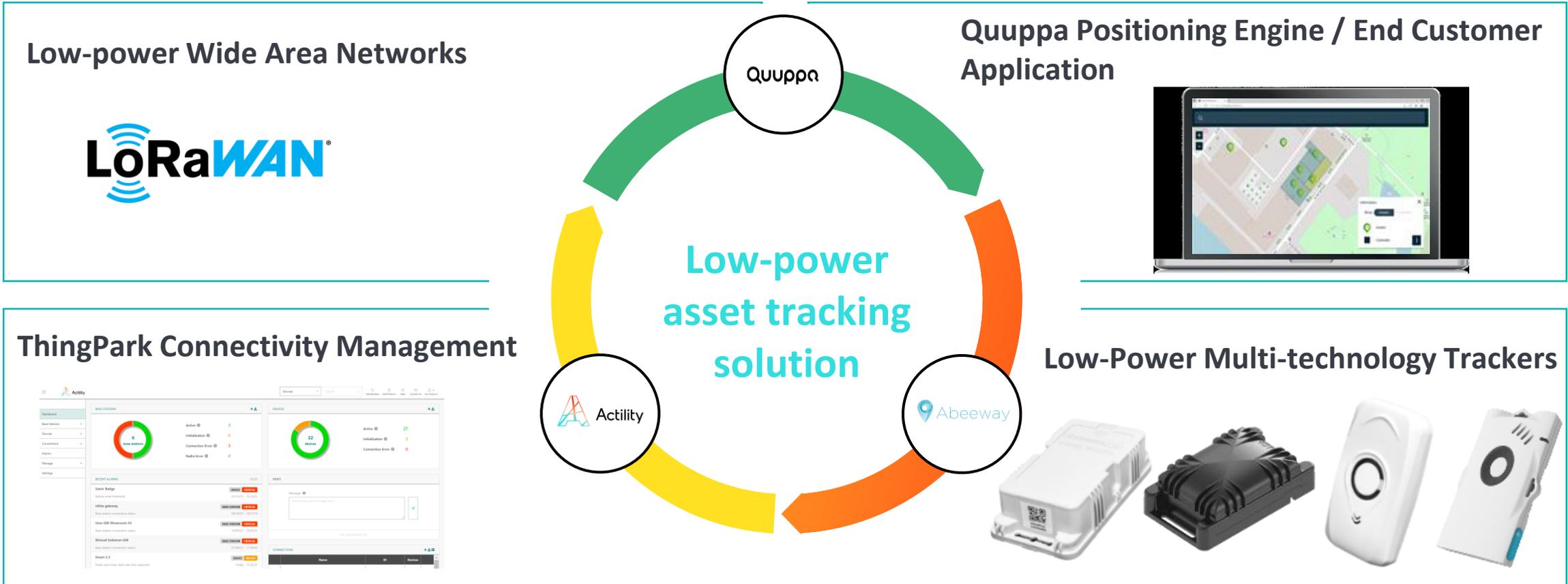
Through the partnership, we develop products that work seamlessly together to provide added value to end customers. Enhancements include making **Abeeway's ATEX certified tags** trackable by the Quuppa Intelligent Locating System, a one one-size-fits-all technology platform for location-based services and applications. This enables both companies to provide a powerful, versatile and scalable asset tracking solution for industrial environments, achieving a **location accuracy of below 1 meter**.

# Actility – Abeeway - Quuppa System Architecture

A solution combining **low-power multi-technology trackers** with a **modular location engine** to allow IoT Application to unlock the value of LPWAN-enabled geolocation.



# One-Stop Solution For Seamless Indoor And Outdoor Tracking



MANUFACTURING, AUTOMOTIVE, CONSTRUCTION, MINES, OIL & GAS AND LOGISTICS INDUSTRIES



## Quuppa Intelligent Locating System™



### TORSTEN AMSTEIN

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# Quuppa Company Overview

- Founded in 2012, spin-off from Nokia Research Center, technology developed since 2005
- HQ in Finland; offices in Bremen (Germany), Washington DC, Shanghai, Shenzhen and Sydney
- 60 employees as of today

3000+

DEPLOYMENTS

1100+

CUSTOMERS

200+

PARTNERS

5.6M

SQ. M COVERED

**Gartner**

Magic Quadrant

**Visionary** in  
Indoor Location  
Services study 2021

**Bluetooth**

Bluetooth 5.1 Standard  
Quuppa is leading the  
new AoD profile  
initiative

**AIRBUS**

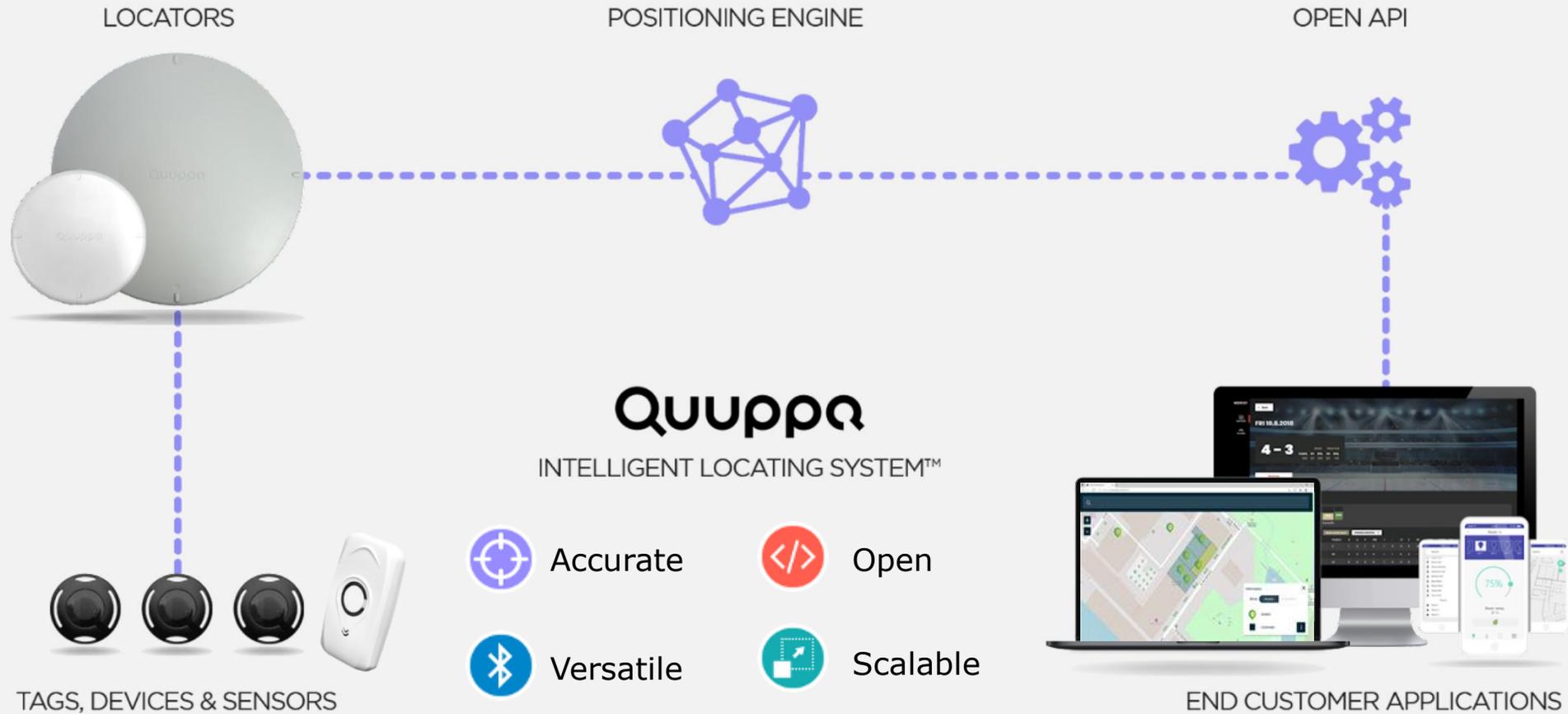
Airbus Global Frame  
Agreement (selected  
RTLS vendor)



Forging partnerships with  
Silicon Labs, OnSemi,  
Dialogue, Nordic,...



# Quuppa System Architecture





# Industry 4.0 & Logistics Use Cases

## Collision avoidance

Preventing forklifts and other machinery to collide with pedestrians in e.g. warehouses



## Intelligent access control

Enabling quality assurance by associating work orders with asset and worker tracking



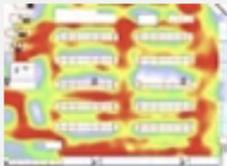
## Dangerous area detection

Identify unauthorised entry to dangerous areas e.g. during production



## Process optimisation

Optimising production process by locating workers, tools and assets.



## Free-route AGVs

Real-time navigation of AGVs and other vehicles in warehouses and logistic centres



## Remote sensing

Remote monitoring of worker vital signs or e.g. temperature or humidity of assets



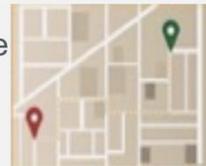
## Intelligent asset tracking

"Responding" tag (blinking LED) to quickly identify the wanted asset



## Route optimisation

Providing the optimised route based on workflow orders in warehouses, logistic hubs, airline hangars,...



## Tracking of mobile devices

Reducing search & find times via a tagless tracking of barcode scanners





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Favendo – Real Time Location Services

# This is Favendo

- Founded in 2014
- Based in Bamberg, Germany
- approx. 15 employees
- Partner of both: Quuppa & Actility
- Favendo RTLS enable sensor-based tracking of assets and people, positioning/navigation and proximity marketing/alerting with BLE-technology
  - cloud based or on-premises
  - extremely data secure
  - for complex environments – both indoors & outdoors

The Favendo logo consists of the word "favendo" in a bold, lowercase, sans-serif font. The letter 'a' is stylized with a green-to-white gradient and a white dot in the center, resembling an eye or a sensor lens.

# Focus Verticals



# Favendo Asset Tracking Viewer – Open Front-end solution

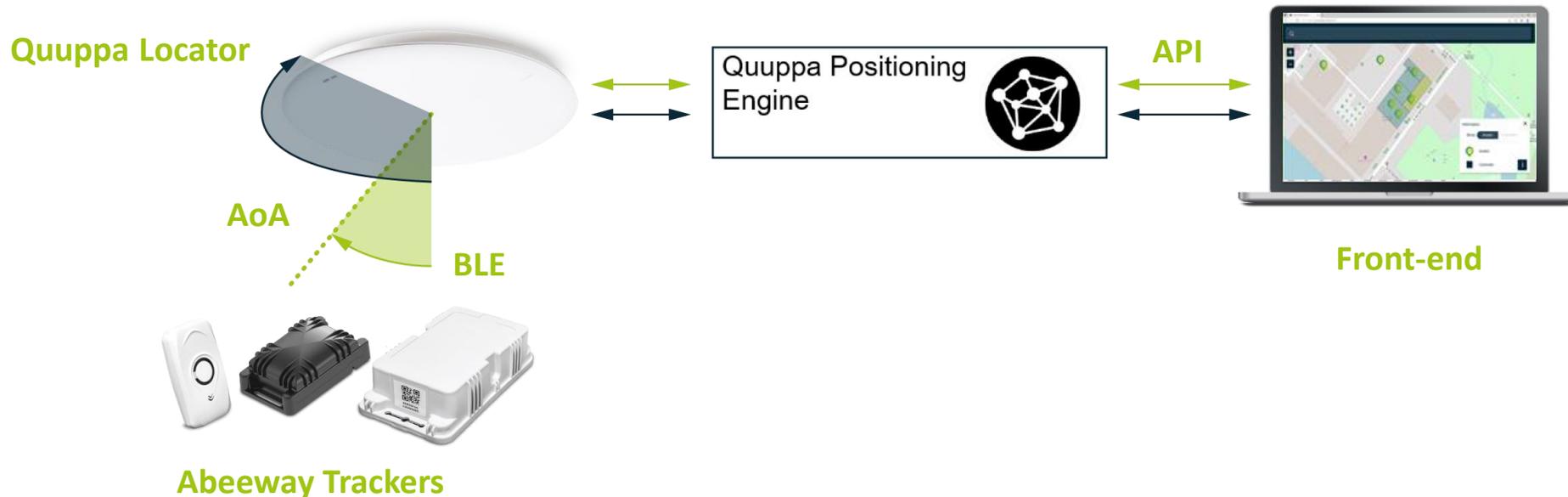
- Easy-to-use front-end solution to search and find assets independent of any system, device or software
  - Accessible via browser
  - Responsive design
  - Easy integration (API)
  - No CRM/ERP system required
  - Reduce search times
  - For use cases in every industry
  - Search function
  - Filter options
  - Compatible with various technologies



# Custom-fit hybrid RTLS solutions

Hybrid solutions with both partner technologies:

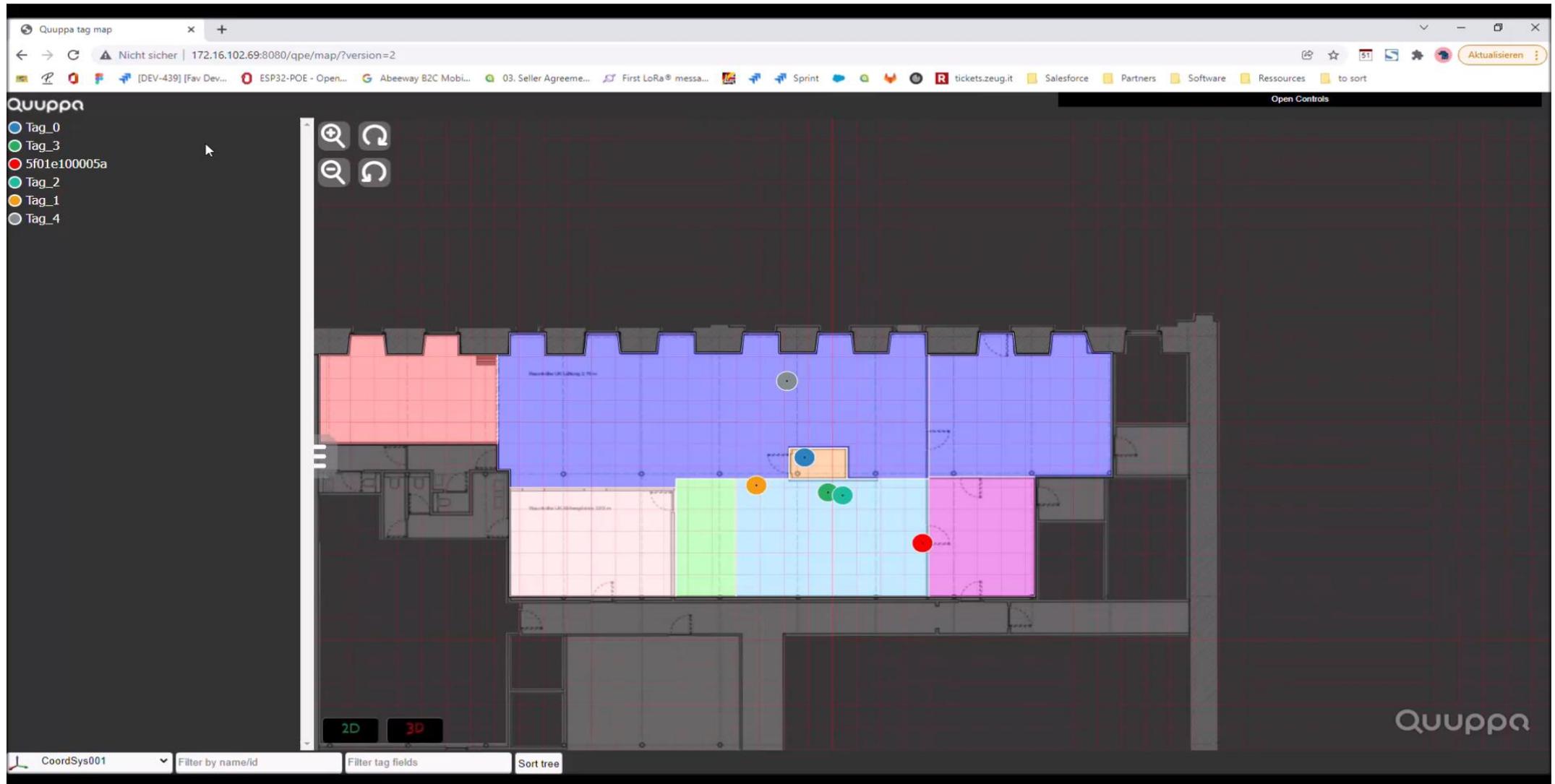
- Enable seamless indoor/outdoor locating in complex/harsh environments
- Covering the widest possible range of use cases from high precision tracking to outdoor tracking with GPS



Quuppa



# Demo - High precision tracking with Abeeway trackers



# A Partner Success Story

M2M Germany

Marius Nickolai

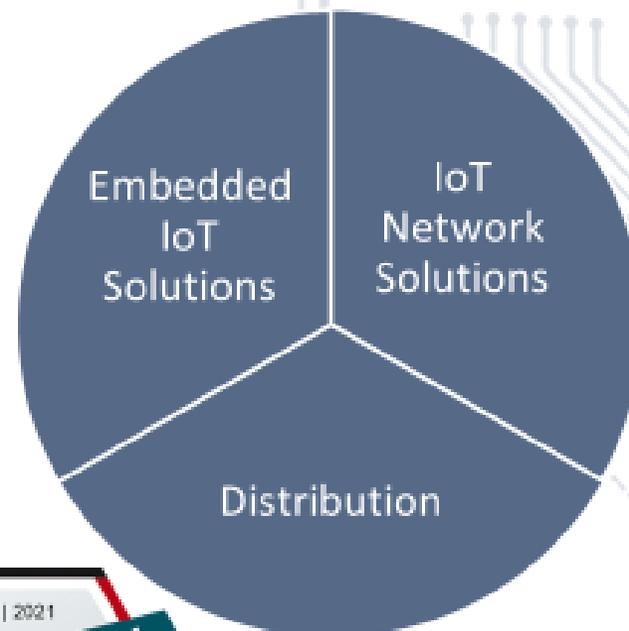


we make  
your business  
wireless



## Who we are

- Specialist for M2M and IoT solutions
- Founded in 2007
- Company headquarter in Wehrheim / Frankfurt
- 20 employees
- Many years of experience from development & research projects
- Multiple awards for innovation & products



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## m2m Germany – LoRa Solution Portfolio



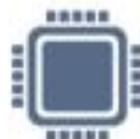
### LORA SENSORS

Plug & Play sensors /  
actuators for various  
applications



### LORA GATEWAYS

LoRa Gateways for  
professional networks  
indoor and outdoor



### LORA MODULES

You want to integrate  
LoRa into your own  
electronics



### LORA CONSULTING

Whether LoRa network setup or  
LoRa product development, we  
advise you comprehensively



### LORA NETWORK SERVER

Rely on the worldwide  
number one for LoRa  
networks



### LORA DEVELOPMENT

Develop your own LoRa  
products with us



### LORA ANTENNAS

The critical component  
for the performance of  
your LoRa network.



### LORA RADIO NETWORK PLANNING

We determine the most suitable  
gateway locations for your  
LoRaWAN network and test them  
on site.

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### Use Case: cable drum tracking – the facts

- 500 cable drums
- One logistics yard
- Many construction sites
- Long searching times

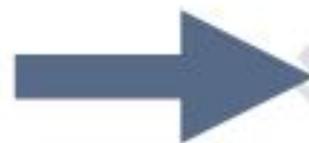
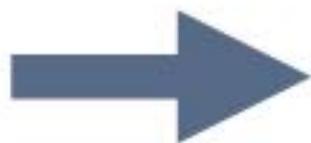
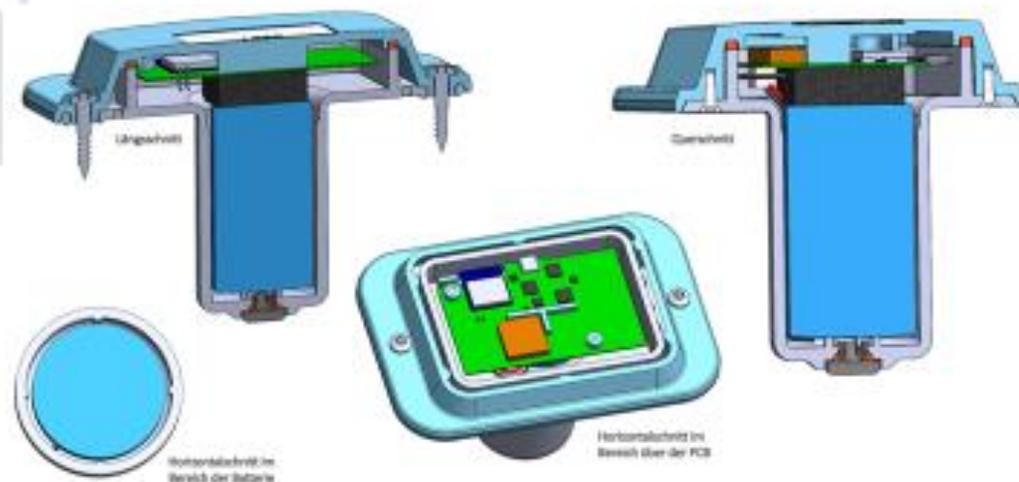


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## Use Case: cable drum tracking – the solution

- Robust and small device needed due to cable drum handling
- Abeeway Industrial tracker
- Special housing
- Quuppa locationing system



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your business  
wireless

## Use Case: cable drum tracking – the result

- Quuppa Locators on the logistics yard → 0,5m accuracy
- Reliable, robust Tracker especially designed for the use case
- Connected to their ERP system
- Reduced searching times
- Auto inventory
- optimized logistics



# A Partner Success Story



**MCCOOL CONTROLS  
& ENGINEERING LTD.**



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# About McCool Controls & Engineering (MC<sup>3</sup>E)



## Master Systems Integrator

Established in 1991, McCool Controls is an innovative master systems integrator, specialising in:



Smart Building Solutions



Real Time Locating Systems



Building Management Systems



Energy Management Systems



Smart Lighting



Open Protocol Systems Integration

Quuppa

Actility

Abeeway

# CoolSúil IoT



# Work The Edge



ATEX Rated

IP 65



LED

Buzzer

SOS Button

ID Card Holder

## Key Connectivity

- ❖ Quuppa
- ❖ LoRa
- ❖ Low Power GPS
- ❖ WiFi
- ❖ BLE
- ❖ GNSS

# Enterprise/Cloud/BMS/SCADA Connectivity

CONNECTIONS + ↕ ☰

Go to Connections List

	Name	ID	Devices	
	TP Location - ADM	TWA_100004732.1201.AS	9	...

**Application** Application operations provide the ability to manage ThingPark applications (e.g. Wireless Logger) and access codes. ^

**GET** /productInfo ProductInfo retrieval ∨ 🔒

**Responses**

**Curl**

```
curl -X 'GET' \  
'https://community.thingpark.io/thingpark/dx/core/latest/api/productInfo' \  
-H 'accept: application/json'
```

**Request URL**

```
https://community.thingpark.io/thingpark/dx/core/latest/api/productInfo
```

**Server response**

# RTLS Floor Plan



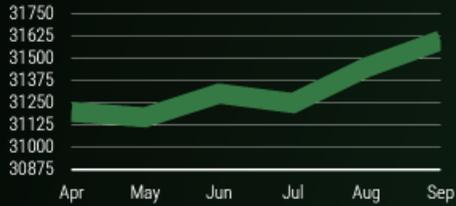
# DASHBOARD

TODAY

MONTH

YEAR

## GAS METER



ADDITIONAL METER READINGS

## USAGE ESTIMATE



## OCCUPANCY LEVELS



## CO2 LEVELS



## ENERGY METER



ADDITIONAL METER READINGS

## BUILDING LOAD



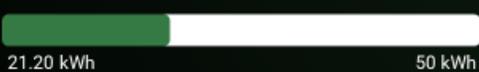
ADDITIONAL READINGS

## CARBON FOOTPRINT

### EMISSION



### GREEN ENERGY GENERATED



## KEY PLANT INFO

Generator	●●●	Good
Main Board Breakers	●●●	Good
UPS	●●●	Good
Oil Tank	●●●	Good
Heat Pumps	●●●	Fault
CHW System Temperature	●●●	Good
LPHW System Temperature	●●●	Good
Ventilation System	●●●	Fault
Water Services System	●●●	Good
Active Legionella Risk	●●●	Good
Predictive Maintenance Alert	●●●	Good

## KEY COMMS ROOM

MER Room Temperature	●●●	Good
MER AC Unit	●●●	Good
MER AC Predictive Maintenance Sensor	●●●	Good
Leak Detection	●●●	Fault
Door Open/Closed	●●●	Good
Comms Cabinet Door Status	●●●	Good

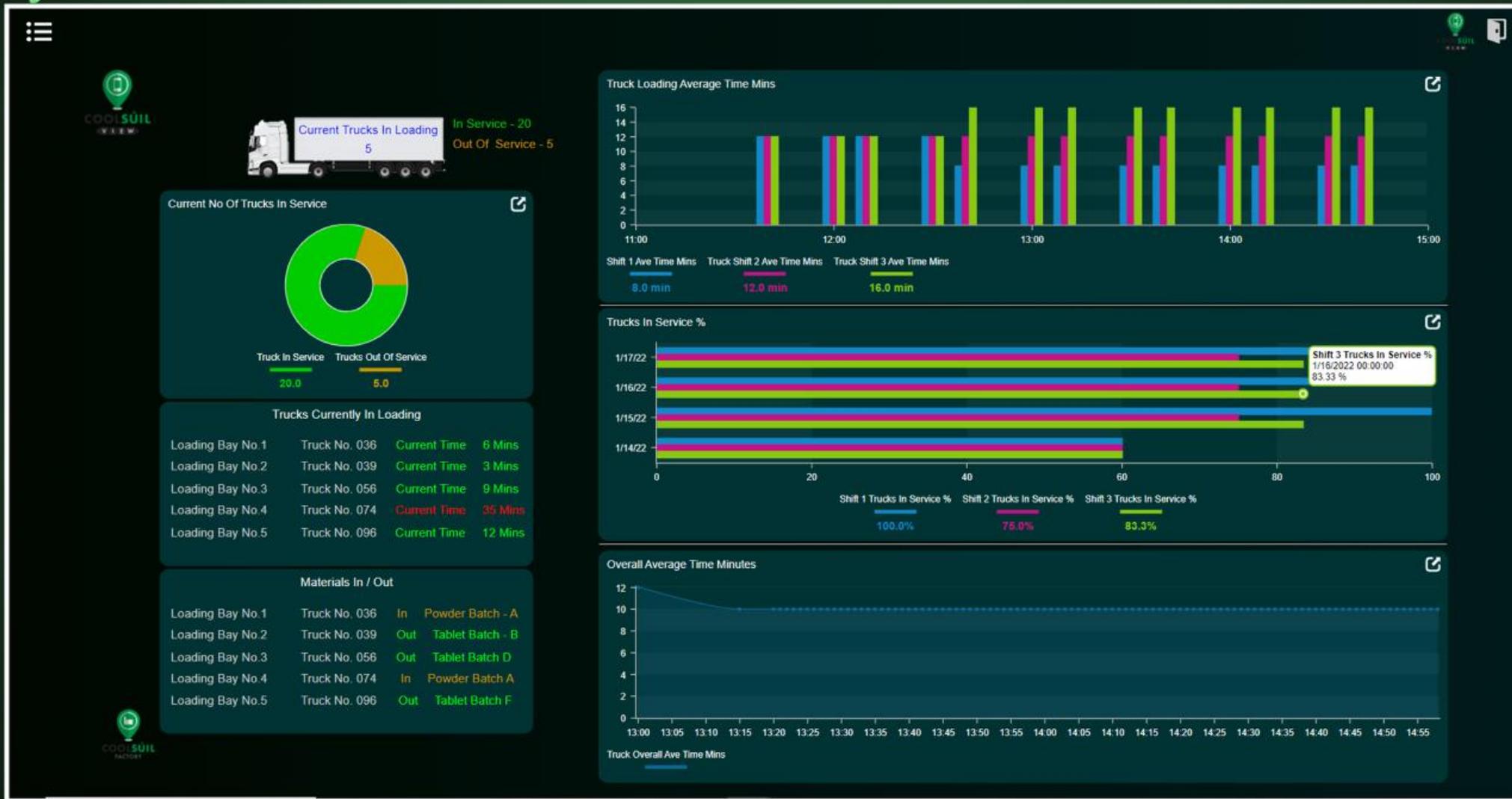
## NETWORK

BMS	●●●	Good
RTLS	●●●	Good
IoT	●●●	Good

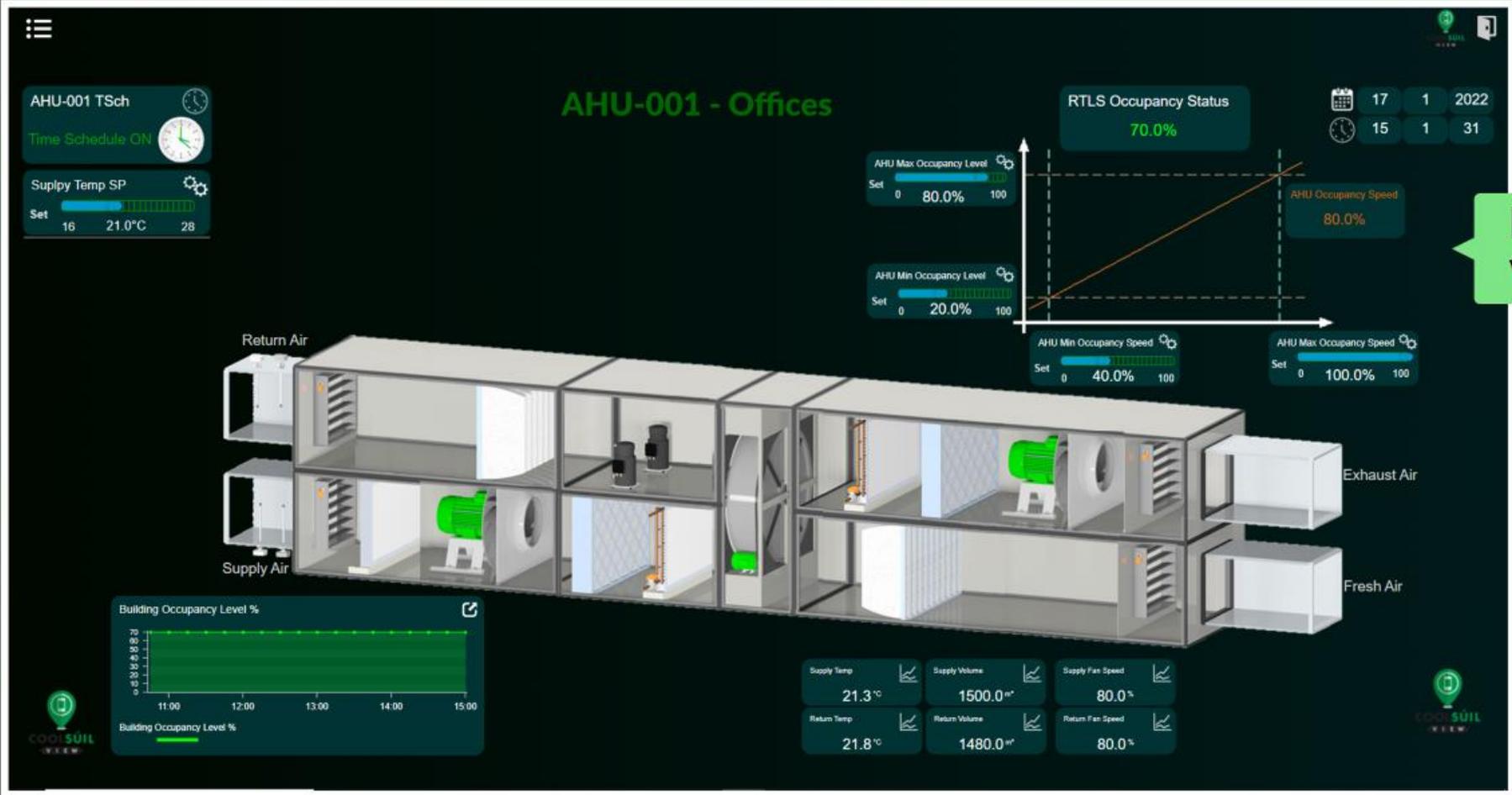
# Data Analytics



# Data Analytics



# RTLS/IoT influenced HVAC controls



RTLS Based Ventilation Strategy



**Focus on Performance**

**.....Leave the Science to the MSI**

# Q&A

Please ask – we answer!



# Thank You!

Continue the discussion and contact **Actility, Quuppa, Favendo, M2M Germany and McCool Controls & Engineering** technical and commercial experts directly at:

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