

How IoT Enables Smart Office and Desk Utilization Smart Decisions

**Tuesday June 14th 2022** 

17:00-18:00 CET Paris (11AM New York)

# Introduction

**Shmuel Solomon** 



### Webinar Introduction

Today's speakers:



**Shmuel Solomon** 

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**Bert Vanaken** 

Founder & CEO at WMW

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### Introduction

#### Workplaces have changed rapidly and become

- Increasingly mobile.
- Shifted to an "anytime, anywhere" work mentality.
- No more conventional 8-hour workday.
- No more everyone seated at their desks.
- Employees comes merely or for a few days a week.
- On-site employees demand sufficient workspaces.



"Thanks to this solution we now can see the bigger picture of our managed assets and gain real-time insights into how our offices and space are utilized. Having more than € 7M of savings in just 36 months!"

Omar S.

Real estate owner

Pain, frustration ...

Solution

Understanding how the office space is being used is key to optimizing office space and provide a great tenant experience





# Webinar Meeting Agenda

- Introduction Shmuel
- The Office Space Optimization Solution and Use Cases Fredrik
- The Sensative presence device and device extensions **Fredrik**
- Example use cases Michael & Fredrik
- WMW Application Bert
- Actility Connectivity Shmuel
- The Office Space Optimization Solution Live Demo- Bert
- Extended Solution Live Demo Bert
- Summary and Q&A





# Office Space Optimization Solution and Use Cases

Fredrik Westman





Fredrik Westman



# A BRIEF HISTORY OF TIME

In 2013, Sensative started the journey developing IoT sensors for smart & connected windows. Today, we have extended our portfolio with more functionality and higher quality and made IoT sensors easy to use and install.

Our vision has always been to make data accessible and actionable. For this purpose, we have developed a game-changing Digitalization infrastructure Management System (DiMS). By tearing down system silos, we make IoT easy to implement, scale, and use for businesses and society.

It all comes down to our distinguishing views on how to build a data-driven organization through the power of horizontal architecture that frees data and removes technology and vendor lock-ins.













"MOST INNOVATIVE IOT COMPANY IN EUROPE 2021"



Top 50 most transformative smart city projects in the world



Top 50 Proptech companies in Europe 2021 + 2022



40-60%

IoT value lost
without
interoperability
(McKinsey)



2015
Sensors delivered globally since 2015

>200
Customers being digitalized

>50
Customers running open unified IoT

### A smart desk – wherever there is a desk

10,000 \$ - average cost per year for providing a desk.













Understanding how the office space is being used is key to optimizing office space and provide a great tenant experience

	Desk sensors	Wi-Fi tracking	Manual Count
Accurate	$\bigcirc$	$\bigcirc$	$\times$
Granularity	High granularity	Low granularity	High granularity
Preserves privacy	$\bigcirc$	$\times$	$\bigcirc$
Scalability	Easy to scale	Easy to scale	Easy to implement, difficult to scale





#### **Clean desk functionality**





#### The choice of design

Non-intrusive design suitable for smart and modern offices



#### **Remote Detection**

Long Range with Low Power Consumption



#### **People detection**

Active IR sensor measuring objects and people up to 50 cm/19 in



#### Clean desk on demand

With +Switch clean desk asa-service is easily added



# No maintenance (10 years)

10 years Battery life cycle means no maintenance of sensors and changing batteries



# Additional functionalities

Same sensor provides multiple use-cases for smart office and modern facility management, like asset management







# **Sensative Strips Presence**

with a manual trigger

Normal desk occupancy sensors only report occupied or not occupied. Sensative Strips Presence has a unique functionality with a manual interaction stage using +Switch.

The Strips Presence has a new reporting type "pending cleaning" which means when a person is at a desk, then leaves, the sensor will report the desk is "pending" cleaning, not just "empty".

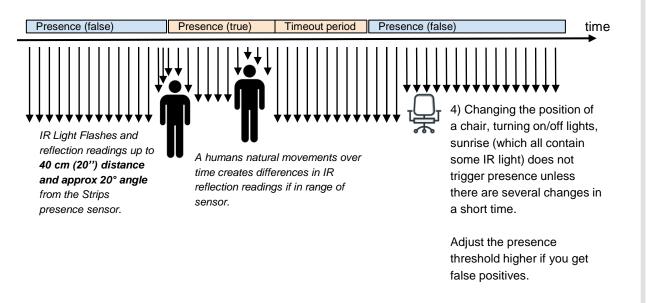
When the cleaner has disinfected the desk, they slide the +Switch on the sensor and the sensor will now report that the desk is available and disinfected.

# How does Strips presence work?

1) Every 1-2 minutes, the sensor checks if the IR reflection changes. 2) If several changes of reflection is detected the sensor halves the interval, and if more changes are seen it reports Presence(true) = **Desk is occupied.** 

3) If no more change is detected within the *timeout* period, the sensor reportsPresence(false) = Desk is vacant.

An application can adjust the timestamp if higher precision is wanted.



#### **Active Infrared sensor**







# Operational Building Management Use Case

#### Customer

US Federal Government buildings

### illiilli CISCO

#### End customer needs

- Presence Detection / Desk Mgt / Room Occupancy / Disinfection Mgt / Employee Health and Safety
- Multi use cases leak detection, light, temperature & humidity monitoring, door open-close and more

#### The Solution and Results

- ThingPark Enterprise OCP + WMW OnPrem Darkside :
  - The bigger picture: gain insight into how the building is utilized
  - 50 buildings around the globe and growing
  - 63 different devices used, and growing
  - 30 applications in use, and growing
  - Solution enrollment program launched





# **Building & office optimization**

#### Customer

Castellum – One of Sweden's largest real-estate owner.

#### End customer needs

- Knowing desk occupancy level & status in open spaces, hot-desking solutions and fixed desk solutions:
  - Quick and simple installations
  - Modern & discreet design to blend in office design
- Enable automation based on occupancy level

#### The Solution and Results

- Strips Presence installed in multiple buildings
- Insights and optimization of building and space usage
- Enabled advanced automation & AI/ML based on occupancy





# Optimizing Office Space Solution - Overview

A solution to support office and facility managers to comply to the growing need for flexible and efficient office spaces and accelerates the demand for flexible short-term contracts and excellent tenant experience.

- Consists of four blocks: Sensors, Gateways, Network Server and a Management Application.
- Conducts presence monitoring, collects operational data via sensors, and transmits the data to the remote management team to monitor the office occupancy and cleanliness to take corrective actions.
- Alerts and triggers automatic mitigation actions based on preset KPIs.
- Is an intuitive, precise and plug-and-play solution.















Optimize office space ROI



The discreet design and easy mounting make it the sensor of choice for architects and design conscious tenants.

	Multi-sensor	MS +Guard	MS +Drip	MS +Drip Oil	MS +Comfort	Presence
Door/window sensor	<b>✓</b> ¹	<b>✓</b>	<b>✓</b>			
Water-leak sensor	<b>✓</b> ²	<b>✓</b> ²	<b>~</b>	<b>~</b>	<b>✓</b> ²	
Air humidity sensor					<b>~</b>	
Temperature sensor	~	<b>~</b>	~	~	~	
LUX (Ambient light)					<b>~</b>	
Occupancy sensor						~
Oil leakage alarm				~		
Asset management						~
Support +Switch	~	<b>~</b>	<b>~</b>	<b>✓</b>	<b>~</b>	~
10-year battery	<b>~</b>	<b>~</b>	<b>✓</b>	<b>✓</b>	<b>~</b>	~
Outdoor use	<b>✓</b>	<b>~</b>	<b>~</b>	<b>✓</b>		
End-to-End security (Link)	<b>~</b>	~	~	<b>~</b>	~	~
Adhesive mounting	<b>~</b>	<b>~</b>	<b>✓</b>	~	~	~
Mechanical mounting (screws)			<b>✓</b>	<b>~</b>	<b>~</b>	
Range	Up to 10 km/6 miles					
			Copyright ©Actility			

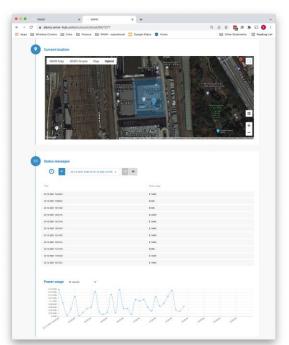
<sup>1</sup>door magnet not included

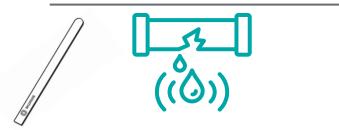
<sup>2</sup>water leak plate with pads not included

# Office optimization - Go Beyond

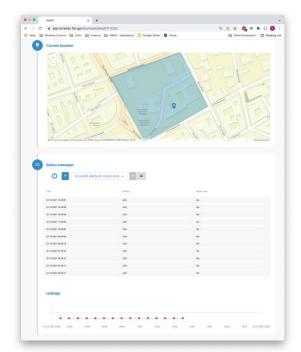


# **Energy optimization with small measures**





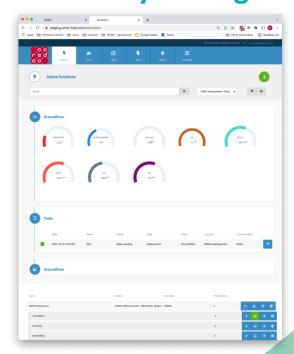
# Efficient risk-management with water-leak detection







# A soft-security solution for the facility manager









### What?

#### WMW is:

- ✓ A technology to build platforms and applications.
- ✓ Sold **worldwide** by System Integrators and Telco Operators
  - ✓ An IoT business accelerator
  - ✓ Agnostic to devices, connectivity and even hosting
- ✓ In vertical markets like smart city, agriculture, healthcare, logistics, smart building, construction & mining, smart industry

#### Mission

An emerging IoT market is still defining itself and only X% of the IoT use cases have been properly identified. WMW does not want to sell a product but allow the market to ask for a solution.

With virtually the most flexible "framework" in the market we allow fast adoption of use cases and aim to grow to the most versatile asset management platform on a global scale.



code

library



module



vertical



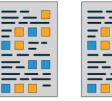
basic vertical



tailored

basic

vertical



API connected tailored in depth vertical



module



tailored module



tailored

in depth

vertical

different module



another different module





### Why & Where?

#### **USPs:**

- Extremely fast development
- Extremely flexible tailoring
  - ✓ All IoT in 1 UI/UX/Logic







Transform Shape Tailor



All intel under
• 1 hat
• 1 login
• 1 business logic



#### **Customers:**

With a full multi-tenant environment, including account creation, level 1 support systems, billing preparation, ... we support 4 groups of partners with:

- Readymade applications
- Application suites
- √ Tailored dedicated single apps
- ✓ Full platforms
- Customized



# Market?

### **Demographics**

- √ +180 apps
- √ +290 devices
- ✓ 5 continents
  - ... and growing











# Actility

**Shmuel Solomon** 



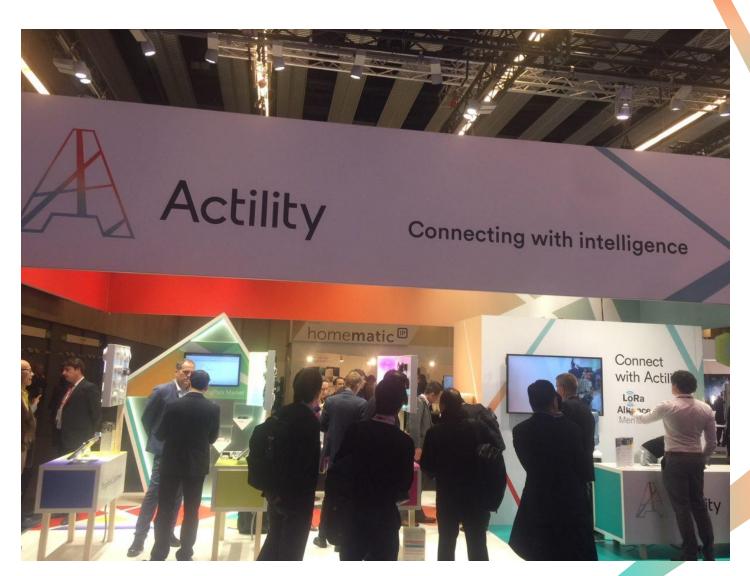
# **Actility**

#### **In Short**

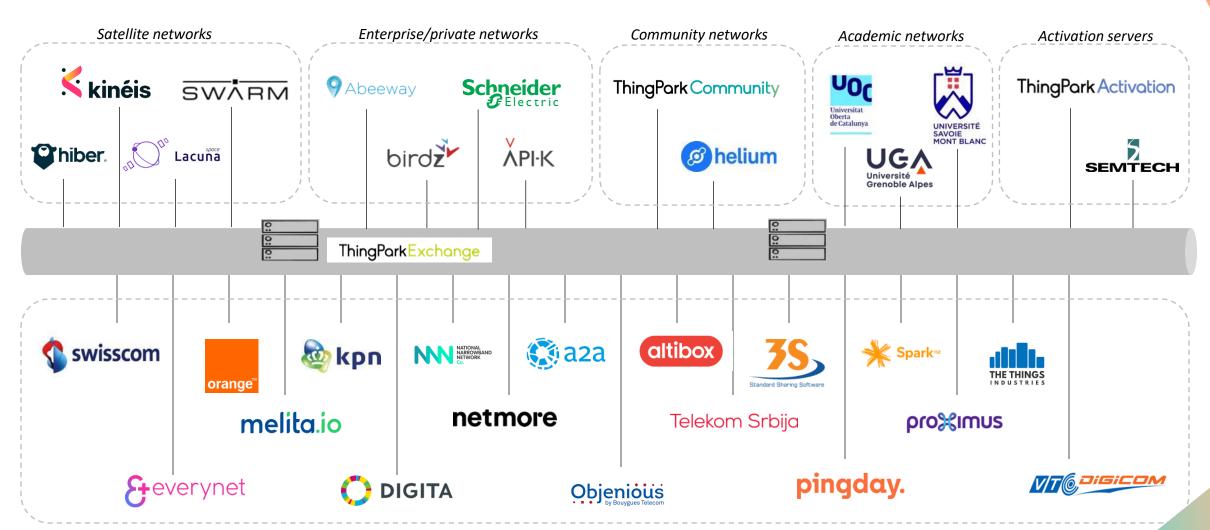
- Actility is a world leader in LPWAN industrial-grade connectivity solutions for the IoT.
- Also provides revolutionary ultra-low TCO geolocation technologies through its subsidiary Abeeway.
- Headquarters Paris, France / Worldwide regional offices.
- ✓ Founded 2010, Employees 130. 60% R&D and Product Managers.

#### **Mission**

- Actility believes in a more efficient and sustainable world through **ubiquitous digital-twin technology.** We want to spark this transition and become the **leading global mediation** platform between cloud apps & physical world by 2023.
- ✓ Actility's ambition is to **put IoT at the service** of cities, citizens, industries, and communities, enabling them **to form a connected ecosystem**.

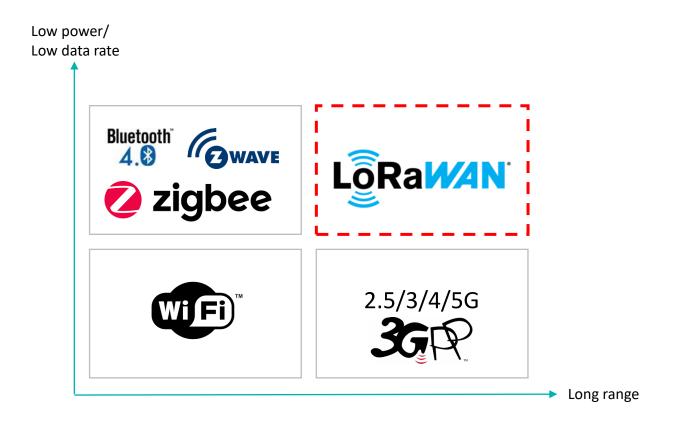


# LPWAN Backbone – Towards Everywhere Massive IoT



Terrestrial public networks

# Low-Power & Long-Range



# LoRaWAN – A Leading Choice For Desk Occupancy

**Conclusion:** Monitoring presence, sending manual or automatic cleaning requests, requires installation of new sensors in facilities that usually do not have pre-existing wiring to deploy.

Such retrofit installations are greatly facilitated by wireless, long range, battery-based sensors and secured infrastructure.

#### Usage

- ✓ Any NW Public & private, Satellite
- ✓ Network scalability
- ✓ Easy to install, simple to operate and do not rely on wires

#### Coverage

- √ 5-15 km range
- ✓ Deep indoor
- ✓ Star network
- ✓ Bidirectional communication

#### **Eco-System**

- ✓ Availability of end-products to ensure ROI of network deployment
- ✓ Strong ecosystem to ensure quality and longevity of the solution



#### Cost

- ✓ Minimal infrastructure
- ✓ License-free spectrum (ISM band)
- ✓ Low power consumption
- √ 10+ years battery life

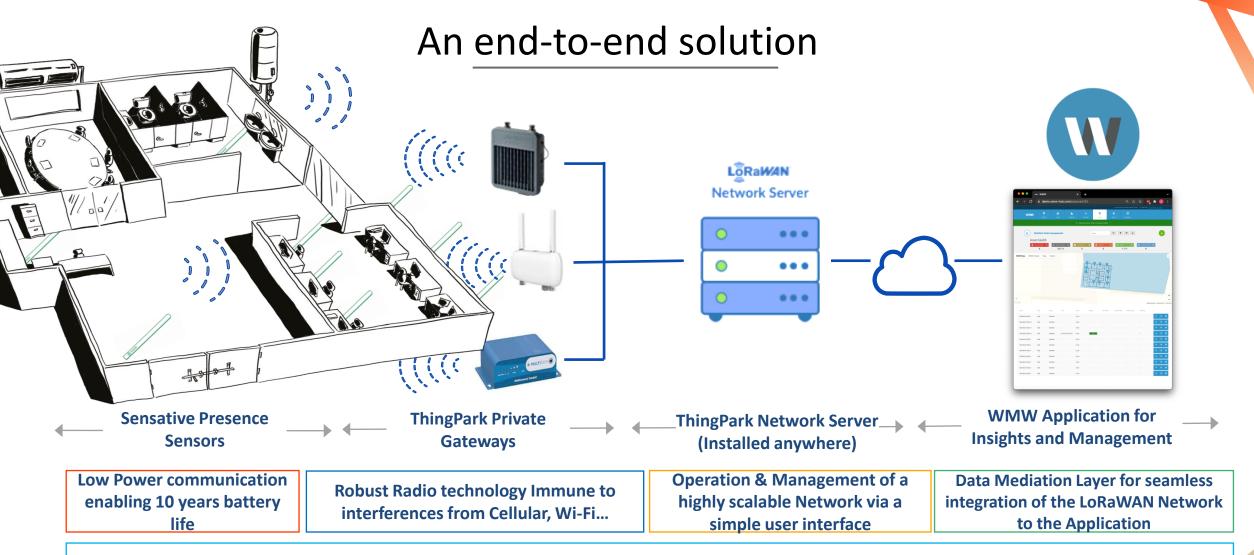


#### Security

- ✓ Secured communication protocol
- Two layers of security: one for the network and one for the application
- ✓ AES encryption is used with key exchanges







Native End-to-End encryption and authentication of communications



# Live Demo

Bert Vanaken



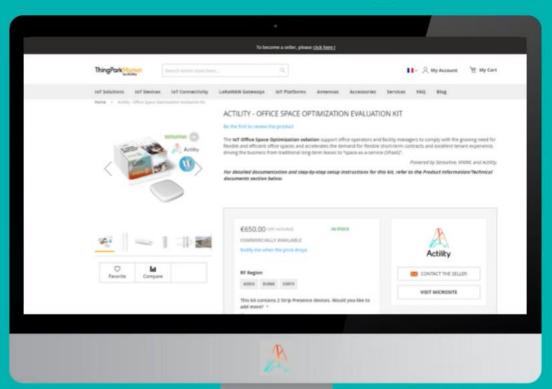


# Summary

Fredrik Westman
Bert Vanaken
Shmuel Solomon



# Buy this loT solution on ThingPark Market!





Scan & buy!



#### N

**Features** 

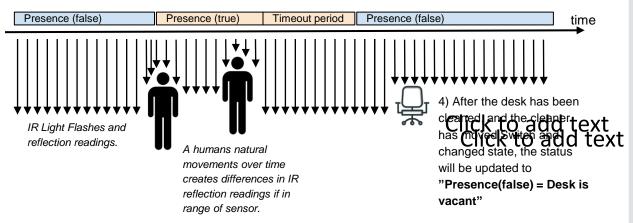
- Max range 50 cm / 19 in
- Sensor memory
- Presence based reporting
- Movement based reporting
- Supports +Switch
- Suitable for indoor usage



# How do you know the desk has be cleaned?

- 1) Every 1-2 minutes, the sensor checks if the IR reflection changes.
- 2) If several changes of reflection is detected the sensor halves the interval, and if more changes are seen it reports Presence(true) and goes back to the set interval.
- 3) If no more change is detected within the timeout period, the sensor reports
   Presence(false) = Desk is waiting for cleaning/desinfection.

An application can adjust the timestamp if higher precision is wanted.



#### **Cleaning State**

Once a cleaner has reached the desk, and observe the red LED that indicates it is dirty......



This will trigger "Cleaning" mode, where the LED begins blinking orange, and sends the report "Cleaning", indicating the desk is being cleaned, this mode is active for 2 minutes, allowing ample time for the desk to be sanitized.



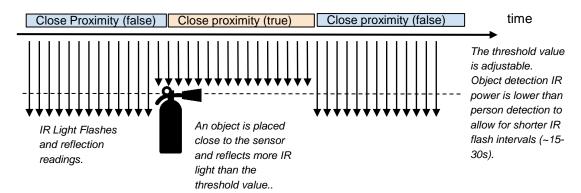
After the 2 minutes are over, Strips will send a report "Clean" and the clean state with green LED begin again.





# How to use object detection?

- 1) Every poll interval, the sensor checks the amount of IR reflection.
- 2) If reflection exceeds the threshold value, the sensor reports close proximity as true.
- 3) If reflection again changes to lower than the threshold the unit reports close proximity as false.



Note: Strips Presence +Switch standard use-case is the "desk-occupancy" and/or "clean-desk" for office optimization. Strips Presence can be configured for near-field object detection and asset management of office equipment or theft alarm for valuable items. To use the Strips Presence for object detection it needs to be integrated to a separate application before it can be put in use.



When you configure the device to "object detection" the active IR sensor detection area is smaller (approximately 10cm (4"), 20° angle) compared with the normal desk occupancy mode.





# STRIPS MULTI-SENSOR +GUARD

#### Open/close monitoring

#### +GUARD PROFILE

- Magnetic contact sensor
- Tamper alert

#### **FEATURES**

- Sensor memory
- Time based reporting
- Deviation based reporting
- Alarms
- Supports +Switch
- Suitable for in- & outdoor usage





# STRIPS MULTI-SENSOR +DRIP

Water leak detection

#### +DRIP PROFILE

- Water leak (capacitance)
- Temperature

#### **FEATURES**

- Sensor memory
- Time based reporting
- Deviation based reporting
- Alarms
- Supports +Switch
- Weather protected
- Suitable for in- & outdoor usage





# STRIPS MULTI-SENSOR +COMFORT

Indoor climate sensor

#### +COMFORT PROFILE

- Temperature (± 0.4°C/0.72°F)
- Light (LUX)
- Humidity

#### **ALSO INCLUDES**

- Capacitance sensor
- Magnetic contact sensor

#### **FEATURES**

- Sensor memory
- Time based reporting
- Deviation based reporting
- Alarms
- Supports +Switch
- Suitable for indoor usage



Strips MS +Comfort



# STRIPS MS +DRIP OIL

#### Water leak detection

#### +DRIP PROFILE

- Oil leakage alarm
- Water leakage alarm (capacitance)
- Temperature sensor (+/- 2 °C)

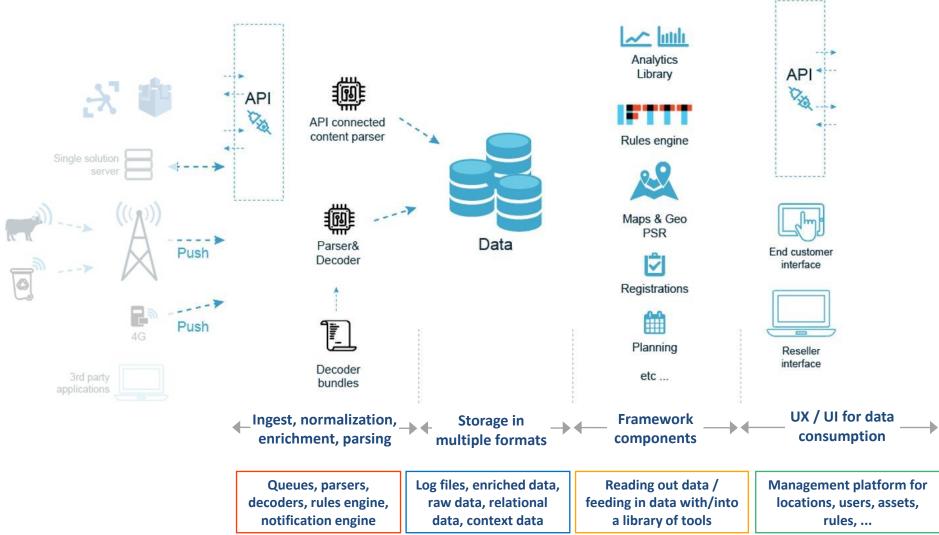
#### **FEATURES**

- Sensor memory
- Time based reporting
- Deviation based reporting
- Alarms
- Supports +Switch
- Weather protected
- Suitable for in- & outdoor usage



Strips MS + Drip OIL

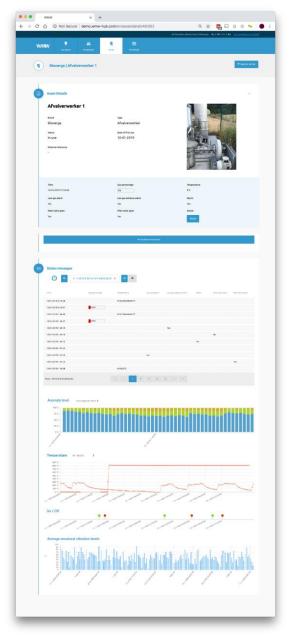
# WMW, part of an end2end solution



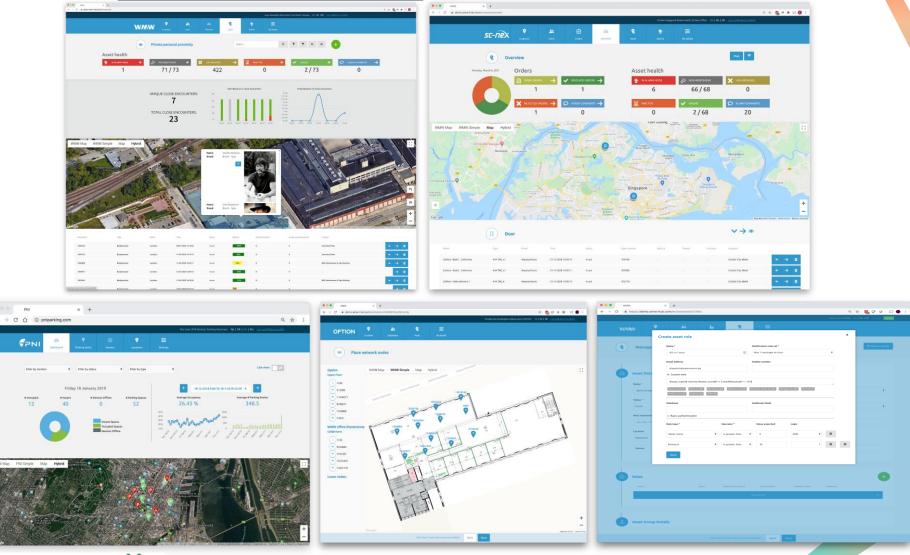








# WMW, part of an end2end solution









# Thank You!

Continue the discussion and contact WMW, Sensative and Actility

Technical and commercial experts directly at:

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